



## A49 Festival and Events Program Summer 2008

### Main Objective

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To create an interactive, family oriented experience that is fun, engaging and entertaining.

### A49 Fun Plaza

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The *A49 Fun Plaza* will be clearly visible and designated by customized pennant flags, complimenting the infrastructure of the existing festival. This area will include a small sound system, an area for performers and game stations and tables for prize giveaways.

### Team

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Our Game Master will be the host of the *A49 Fun Plaza* and will be responsible for motivating participation from individuals, couples and families.

In addition to the Game Master, we will have a street team made up of crowd walkers and wranglers who will make their way through the crowd performing and drawing people to the *A49 Fun Plaza* for activities, entertainment and games, as well as helping to deliver activities and games throughout the Plaza.

### Games

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The two games being offered are the *Great Atlantic Canadian Puzzle Race* and *Atlantic Trivial Pursuit*.

(a) *The Great Atlantic Canadian Puzzle Race*

- This game will be made up of three giant puzzles (4 feet x 8 feet) assembled on large Velcro display boards; each puzzle will feature a recognizable Atlantic Canadian scene. Participants will be encouraged to compete against other teams to complete the puzzle and will be awarded a prize when it is completed.

(b) *Atlantic Trivial Pursuit*

- A series of Atlantic Canadian trivia questions placed on cards similar to Trivial Pursuit will be circulated to adults in the crowd via our wranglers. If they participate and select the correct answer, they will receive a small prize.

### Entertainment

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The following performers will be the signature elements of the show while offering additional entertainment throughout the event:

*Jeff Collins*

Jeff will bring diversity and complexity to the events and be able to perform and entertain all ages; He is a unicycle riding, fire eating, Guinness Record champion juggler, he also does magic, straight jacket escape and more. Jeff performs internationally and will provide the perfect foundation for our entertainment program.

*Atlantic Cirque*



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Performers from Atlantic Cirque will include ground acrobatic performers, stilt walkers and slight of hand magicians. These performers will be crowd walkers while also providing main stage entertainment at certain times.